Timeline to 2m

2011

The Start
An internal version of Workplace was created for use within Facebook

2015

September
Beta launch of Facebook at Work

October
RBS, Club Med
and nearly 1,000 other customers join the beta

2016

October
Launch of Workplace by Facebook

October
Danone, Booking.com, AirAsia
join Workplace; achieve SOC 2 and SOC 3 certification

2017

April
Launch of our Standard (free) tier

May
salesforce, Office 365, box, G Suite, okta, netskope, Dropbox
Announce integrations at F8

September
Walmart
More than 14,000 organizations now use Workplace

October
Began charging customers; achieve ISO 27001 security certification; more than 30,000 organizations now use Workplace

November
Added gifs, reactions and @ mentions

2018

May
SharePoint, SurveyMonkey, servicenow, Jira Core, ADP
Announce new integrations at F8

June
Save the Children, WWF, Oxfam, WFP
Launch of Workplace for Good

July
REDIX
introduced Org Chart

August
Launch access codes for deskless workers

October
Host Flow, Workplace's first thought leadership conference

October
Launch Safety Check for enterprises, Mark as Important, multi-company voice and video calling, Security Center

November
gsk, Vodafone
Launch Workplace Chat

December
Achieve ISO 27018 security certification

2019

January
Nestlé

February
Telefónica

February
Announce 2m+ paid users, more than 150 companies with 10,000+ employees

workplace