

The value of connected organizations

At Workplace, we've always believed that business is better when people are connected. But how much better? We commissioned Forrester Consulting to conduct a Total Economic Impact study to help us find out.

3.9x
return on investment in Workplace over 3 years

\$13.1 million
in quantified benefits over 3 years vs. \$2.6 million in costs

<3 months
to deliver return on investment

Impact #1: Making people closer

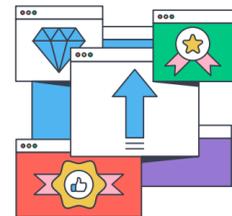
Workplace makes communication more efficient by reducing the distance between people. So the right information gets to the right place at the right time.



34%
reduction in time taken for frontline workers to get updates



25%
reduction in leadership communication costs



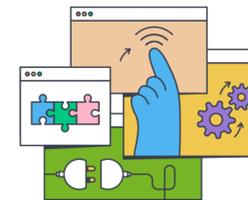
10%
increase in revenue per customer

Impact #2: Making teamwork faster

Workplace makes collaboration faster, easier and more delightful through smart integrations and easy-to-use technology.



20%
increase in task efficiency for frontline workers



80%
reduction in cloud opex for legacy tools



20%
faster decision making

Impact #3: Making culture stronger

Workplace makes organizations more open and transparent, which leads to better knowledge sharing, increased recognition and more meaningful work.



10%
increase in employee retention



32%
increase in product innovation



24%
increase in onboarding efficiency

Learn more about the total economic impact of Workplace
[Download the report: fb.me/workplace-tei-study](https://fb.me/workplace-tei-study)

Sources: Forrester Consulting, 'The Total Economic Impact of Workplace by Facebook', July 2019 Forrester Consulting, a part of Forrester Research, provides independent and objective research-based consulting. Total Economic Impact (TEI) is Forrester's methodology for measuring the comprehensive impact of investments, technologies, projects, and initiatives. They are meant to help readers who are considering a similar investment to understand the experience and outcomes achieved by other customers.

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